Bay Area Video Coalition

WordPress: Introduction

Syllabus

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Course description

WordPress is a Web application for personal publishing. Originally intended for building blogs, it is now fully customizable, allowing for the construction of many other types of Web sites. WordPress can be used "straight out of the box" as a blogging content management tool—or, with a little HTML, CSS, and PHP skill, you can make your WordPress site uniquely your own.

Among WordPress's many features are:
- enhanced multi-media
- easy writing, reviewing, and publishing tools
- user registration
- comments
- numerous plugins and themes
- > 60 languages supported
- a robust API for maximal customization
- open source and free

Recommended texts and resources

codex.worpress.org
wordpress.tv/

Course Objectives
- Learn how to install WordPress on your personal computer for development.
- Become familiar with the basic interface.
- Understand the standard WordPress page structure.
- Install themes and plugins.
- Learn about static pages.
- Manage media effectively.
- Introduce options for customization: child templates, functions, and how, potentially, to override everything.